

Lindsay Tuck Morris

lindsaytuckmorris@gmail.com || 678.613.7256 || www.lindsaytuckmorris.com

SUMMARY: Accomplished journalism student with broad range of academic, project management and writing experience seeking a PR/Communications role.

EDUCATION: University of Georgia, Athens, GA, May 2024

Bachelor of Arts in Journalism; Bachelor of Arts in Political Science

Cumulative GPA: 3.7/ 4.0

WORK EXPERIENCE:

Communications Intern, May 2023 – Present

UGA Development and Alumni Relations, Athens, GA

- Write entertaining and informational digital content published on alumni websites and social channels.
- Support initiatives for the 350,000-member Alumni Association, including the 40 Under 40 Awards.
- Plan and produce content across channels in collaboration with social, digital, and design teams.

Recruitment Committee Member, April 2022 – Present

University of Georgia Arch Society, Athens, GA

- Selected from a competitive interview process as 1 of 36 official hosts and goodwill ambassadors of UGA, serving the President, Provost, Alumni Relations, Athletic Association, and other offices.
- Designed/Implemented a multi-faceted recruitment plan, including events and social media content.

Publishing Intern, May 2023 – December 2023

The Bitter Southerner, Athens, GA

- Facilitated the operations of the online General Store by managing customer service, writing product descriptions and marketing materials, and fine-tuning promotional strategies.

Program Administrator, August 2022 – May 2023

University of Georgia Office of Special Events, Athens, GA

- Performed critical tasks for planning and execution of events planned by the Office of the President.

Public Relations Director, April 2022 – April 2023

UGA Student Government Association, Athens, GA

- Wrote and designed a monthly email newsletter sent to 36,000 members of the university community.
- Drafted press releases and coordinated with news organizations and student publications.
- Managed key relationships with student government's campus partners and stakeholders.

Junior Editor/Writer, October 2021 – May 2022

Her Campus at UGA, Athens, GA

- Wrote weekly topical articles relevant to Gen-Z women, including Entertainment, Music, and Lifestyle.
- Promoted to Junior Editor within first 6 months, supervising and mentoring junior staff writers.

Public Relations Coordinator, January 2022 – May 2022

Delta Phi Epsilon Sorority, Athens, GA

- Coordinated speaker campaigns at over 30 organizations to promote chapter philanthropy events.

Culture Contributor, September 2020 – December 2021

The Red and Black, Athens, GA

- Wrote and edited weekly articles on Athens and University of Georgia Arts, Music, and Events.
- Researched articles, identified sources, conducted interviews, and met strict deadlines.