

# Lindsay Tuck Morris

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**SUMMARY:** Accomplished journalism student with broad range of academic, project management and writing experience seeking a PR/Communications role.

**EDUCATION:** **University of Georgia, Athens, GA, May 2024**  
*Bachelor of Arts in Journalism; Bachelor of Arts in Political Science*  
Cumulative GPA: 3.7/ 4.0

## WORK EXPERIENCE:

*Communications Intern, May 2023 – Present*

**UGA Development and Alumni Relations, Athens, GA**

- Write entertaining and informational digital content published on alumni websites and social channels.
- Support initiatives for the 350,000-member Alumni Association, including the 40 Under 40 Awards.
- Plan and produce content across channels in collaboration with social, digital, and design teams.

*Recruitment Committee Member, April 2022 – Present*

**University of Georgia Arch Society, Athens, GA**

- Selected from a competitive interview process as 1 of 36 official hosts and goodwill ambassadors of UGA, serving the President, Provost, Alumni Relations, Athletic Association, and other offices.
- Designed/Implemented a multi-faceted recruitment plan, including events and social media content.

*Publishing Intern, May 2023 – December 2023*

**The Bitter Southerner, Athens, GA**

- Facilitated the operations of the online General Store by managing customer service, writing product descriptions and marketing materials, and fine-tuning promotional strategies.

*Program Administrator, August 2022 – May 2023*

**University of Georgia Office of Special Events, Athens, GA**

- Performed critical tasks for planning and execution of events planned by the Office of the President.

*Public Relations Director, April 2022 – April 2023*

**UGA Student Government Association, Athens, GA**

- Wrote and designed a monthly email newsletter sent to 36,000 members of the university community.
- Drafted press releases and coordinated with news organizations and student publications.
- Managed key relationships with student government's campus partners and stakeholders.

*Junior Editor/Writer, October 2021 – May 2022*

**Her Campus at UGA, Athens, GA**

- Wrote weekly topical articles relevant to Gen-Z women, including Entertainment, Music, and Lifestyle.
- Promoted to Junior Editor within first 6 months, supervising and mentoring junior staff writers.

*Public Relations Coordinator, January 2022 – May 2022*

**Delta Phi Epsilon Sorority, Athens, GA**

- Coordinated speaker campaigns at over 30 organizations to promote chapter philanthropy events.

*Culture Contributor, September 2020 – December 2021*

**The Red and Black, Athens, GA**

- Wrote and edited weekly articles on Athens and University of Georgia Arts, Music, and Events.
- Researched articles, identified sources, conducted interviews, and met strict deadlines.